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# HOME SCHOOL

BOTTLED CRAFT COCKTAIL

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**FULL STRENGTH BOTTLED CRAFT COCKTAIL. POP THE TOP, POUR OVER ICE, GARNISH WITH AN ORANGE PEEL AND ENJOY IMMEDIATELY.**

## THE COCKTAIL

Delicious and authentic blood orange Manhattan. Four-year-old Bourbon blended with house made Vermouth and blood orange bitters. 70 proof.

## THE RATIONALE

The craft cocktail consumer demands the highest quality. Consumer behavior has changed with more focus on "at home" occasions. Home School satisfies the need for a high-quality craft cocktail with supreme convenience.

## THE PROFILE

Dark and rich with lifted blood orange notes. This is a true craft cocktail, not the typical ready to drink. Serious and sultry, this Manhattan is best served on the rocks or stirred and strained.

## THE DETAILS

**Recipe:** Four-year-old Bourbon, Vermouth, blood orange bitters. 70 proof.

**Package:** 4-Pack of 200ml, 800ml total



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